



Rotary Radio Day Hour Sponsors

We invite you to join with the Port Arthur Rotary Club and with Dougall Media as we celebrate the 45th Annual Rotary Radio Day.

Radio Day takes place on Monday, February 21, 2011. Your ads will be read on CKPR 91.5 FM by a Rotarian. If you prefer you can designate someone to read your ads or we can use your commercially produced ads.

15 Ads and you have an hour of your choice to reach your constituency!

Do you want to air your ads in a premier drive time? If you purchase 15 ads we will give you an opportunity to pick your hour on CKPR. Your ads will reach the people you need them to and you will be part of a tremendous fundraiser using your marketing dollars to help Rotary assist charities in Thunder Bay.

15 ads (30 second spots) will give you:

- ✓ An hour of your choice on CKPR with mention at other times that your hour will be coming up! (allocated on a first come, first served basis)
- ✓ Recognition at Rotary meetings through February 22nd.
- ✓ Recognition on written materials that Rotary sends out.
- ✓ Written recognition in the "Source".
- ✓ Invitation to a Rotary luncheon where you will be recognized personally.

We thank you for your support.

Contact any Rotarian or Bob Backstrom, Chair, Radio Day 2011
Tel: 285-2227 or email Robert.Backstrom@shaw.ca